



BACHELOR OF APPLIED TECHNOLOGY
EVENT & HOSPITALITY SERVICES CONCENTRATION
PARTNERSHIP PROGRAM OF STUDY

Student Name _____ E-mail _____

Initial Conference _____ Advisor _____

COURSES TO BE COMPLETED AT EAST MISSISSIPPI COMMUNITY COLLEGE

Table with 6 columns: Course, Hours, Grade, Course, Hours, Grade. Rows include ENG 1113, ENG 1123, Humanities Core, ART 1113, MUS 1113, and ECO 2113.

Technical Core (list 28 hours from your technical program)

Table with 6 columns: Course, Hours, Grade, Course, Hours, Grade. Multiple empty rows for listing technical core courses.

*can transfer 60 hours from community college

Technical hours from the following programs can be applied to the Bachelor of Applied Technology:

- Business & Marketing Management
Culinary Arts
Hotel & Restaurant Management
Supervision & Management Technology
Turf Management

COURSES TO BE COMPLETED AT MISSISSIPPI STATE UNIVERSITY

Arts & Sciences Core (30 hours)

Course	Hours	Grade	Course	Hours	Grade
EN 3313 Writing for the Workplace	3		SO 4503 Gender and Work	3	
MA 2113 Intro to Statistics	3		AN 2203 Intro to Race & Ethnicity	3	
Science (no lab required)	3		PSY 4813 Positive Psychology	3	
PHI 3013 Business Ethics	3		HI 4243 American Life & Thought	3	
CO 3803 Principles of Public Relations	3		Humanities Core: HI, EN (See advisor for complete list of approved courses.)	3	

Business Core (24 hours)

Course	Hours	Grade	Course	Hours	Grade
BIS 3233 Management Information Systems	3		MKT 4613 Services Marketing	3	
MKT 3013 Principles of Marketing	3		MKT 4423 Strategic Brand Management	3	
MGT 3513 Intro to Human Resource Management or MGT 4613 Cross Cultural Mgt	3		MKT 4513 Resort-Convention Marketing	3	
MGT 3823 Responsible Leadership or MGT 3323 Entrepreneurship	3		MKT 3513 Marketing Internship	3	

Electives (6 hours)

Courses	Hours	Grade	Courses	Hours	Grade
Arts & Sciences Upper Division Elective	3		Free elective	3	

*** NOTE: Questions about approved course substitutions should be directed to the MSU advisor.